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Design a Better Business: New Tools, Skills, and Mindset for Strategy and Innovation PDF



by Patrick Van Der Pijl : **Design a Better Business: New Tools, Skills, and Mindset for Strategy and Innovation**

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PDF-f557c | This book stitches together a complete design journey from beginning to end in a way that you've likely never seen before, guiding readers (you) step-by-step in a practical way from the initial spark of an idea all the way to scaling it into a better business.

Design a Better Business includes a comprehensive set of tools (over 20 total!) and skills that will help you harness opportunity from un... *Design a Better Business: New Tools, Skills, and Mindset for Strategy and Innovation*

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